

VACANCY NOTE

Communications Officer – Latin America for the Fisheries Transparency Initiative (FiTI)

Date: 14 February 2022

Starting date:	01 May 2022 (or earlier)
Duration:	12 months, extension possible
Location:	Must be based in a Latin American country (home based)
Job type:	Consultancy, full time

About the FiTI:

The Fisheries Transparency Initiative (FiTI) is a global multi-stakeholder initiative. Its purpose is to increase transparency and participation in fisheries governance for the benefit of a more sustainable management of marine fisheries.

By making fisheries management more transparent and inclusive, the FiTI promotes informed public debates on fisheries policies and supports the long-term contribution of the sector to national economies and the well-being of citizens and businesses that depend on a healthy marine environment.

In the spirit of the United Nations Sustainable Development Goal 17, which calls for a *‘Partnership for the Goals’*, the FiTI does not represent a single interest group or political point of view. Instead, the diversity of different stakeholders is a central feature of the FiTI. It is governed by an International Multi-Stakeholder Board, and operated by the FiTI International Secretariat, which is located in Seychelles.

More information can be found at <https://www.fiti.global>

Job description:

Under this contract, we are seeking a Communications Officer for Latin America. This position is responsible for developing and implementing communication strategies and campaigns related to FiTI in Latin America. Daily tasks include generating ideas, creating content and providing general support to maintain a robust presence on social media channels and the Internet, while at the same time enhancing the FiTI’s long-term global brand recognition within the region.

The Communications Officer will report to the Regional Coordinator for Latin America.

This vacancy is a unique opportunity to play a leading role in supporting the growth of the FiTI in Latin America and to contribute to the global development of this initiative.

Key responsibilities:

Communication

- Developing and implementing ad-hoc as well as long-term communication strategies and campaigns for the Latin America region
- Engaging with national FiTI partners to align outreach and communication approaches
- Generating communicational materials such as detailed press releases, promotional social media posts (e.g. Twitter, LinkedIn, Facebook), videos, and fact sheets aligned with FiTI's image and branding
- Cultivating strong relationships with media outlets and journalists to ensure efficient communication and maximum coverage
- Editing and updating promotional material and publications (e.g. guidance notes, brochures, videos, etc.)
- Supporting the translation of key documents into Spanish
- Addressing inquiries from the media and other parties
- Tracking media coverage and follow industry and public policy trends

Partnerships

- Identifying opportunities for partnerships with regional non-governmental organisations from civil society, media and academia

Global administration and governance

- Maintaining the FiTI's contact database for contacts in Latin America
- Contributing to the enhancement of the global FiTI communication framework
- Participating in weekly status calls with the Regional Coordinator for Latin America
- Supporting global communication/outreach of the FiTI International Secretariat (including official correspondence)
- Undertaking other related tasks as assigned by the Executive Director of the International Secretariat

Qualifications:

- Bachelor's degree in communications, public Relations, journalism or a related field
- At least two years of experience working in communications and/or Public Relations; experience working in an international setting a plus

- Experience in managing media relations (online, broadcast and print) and strong network to regional media agencies and PR companies
- Background in researching, writing and editing publications
- Strong computer and internet skills, including familiarity with Microsoft Office and publishing software (e.g. InDesign, Canva); familiarity with WordPress and video/photo editing is a plus
- Good time management skills with ability to work on multiple tasks
- Proven capacity to draft communication material and concept papers at a high level (in Spanish and in English)
- Superb communication, presentation and interpersonal skills
- Displays maturity, discretion, enthusiasm, and a positive attitude
- Strong motivation and flexibility to work for a young, ambitious international initiative
- Work independently with limited supervision and deliver high quality product
- Native Spanish speaker; fluency of reading and writing in English

Our offer:

- Be part of a friendly and highly motivated global team willing to make a difference for sustainable marine fisheries
- Unique opportunity to contribute to developing a global, impactful initiative
- Access to key national and regional decision makers
- Flexible working hours
- Competitive remuneration, based on qualifications and experience

Interested?

Candidates who meet the above requirements should send their CV as well as a cover letter (in English, max. 2 pages), explaining their motivation, why they are suited for the position and the expected salary by email to career@fiti.global. Please do not send any reference letters or transcripts.

The deadline for application is **11 March 2022**.

Qualified female candidates are strongly encouraged to apply.

Online interviews will be conducted in calendar weeks 12 and 13.